FOX S&P Commercial Clearance Assignment List

(June 2023)

Maryana DeZarlo

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Casino & Gambling (including SportsBook) Advertising Competitive Networks

Fantasy Sports

Homeopathic Products

Political/Advocacy Advertising

Professional Advertising (Doctors, Lawyers, etc.)

Streaming Platforms (Netflix, Hulu, Amazon, Disney+,

Paramount+, Apple TV+, etc.)

Vanessa Doyen

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Infomercial Review (excluding Health

Related/Pharmaceutical and Financial Categories)

Food, Candy & Snacks

Home & Garden; Includes Lawn & Garden Care, Household (Paper Products, Laundry & Cleaning Products, Batteries, Appliances, etc.)

Hotel & Travel; Includes Amusement Parks, Cruise Lines, Hotels

Medical Devices/ Exercise Equipment

Personal Products; Includes Cosmetics, Skincare, Haircare, Oral Hygiene Baby Products, Feminine Hygiene, Adult Incontinence, Deodorants, Soaps, Perfume, etc.,

Pet Food/ Products (including Pet medication) **Shipping and Postal Services** (Includes Delivery & inhome services)

Entertainment (Sports Apps, TV Services, Radio, Direct TV, Dish, Comcast, etc.)

Telecommunications

Roni Martin

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Beverages; Includes Alcoholic Beverages (Beer, Wine, Malt Beverages, Hard Liquor, etc.) and Non-Alcoholic Beverages (Soda, Water, Coffee, Tea, Energy Drinks)

Corporate Advertising

Dating and Career Services (Monster.com, Indeed, LinkedIn, etc.)

Domain Hosting; GoDaddy.com, Wix.com

Electronics

Financial (Includes Insurance and Tax Services)

Institutional Advertising

Motion Picture and Home Video (Rated G-R)

Public Service Announcements & Government (ONDCP

& Armed Services)

Social Media (Facebook, Twitter, etc.)

Technology/Software/Security Systems (CDW, IBM, etc.)

Video Games

Anne Wettig

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Automotive (Automobile, Petroleum Products, and other auto related categories)

Departmental Stores & Online Retailers (including Mattresses)

Education (Includes Audible, Learning Software, Higher Education Learning and Institutions, etc.)

Event & Tickets (Concerts, Sporting events, etc.) **Genealogy** (Ancestry.com, DNA Testing Kits, etc.)

Jewelry

Music

Office Products (Crayola, Ink, etc.)

Over-the-Counter (OTC) Drug Products; All OTC

including Dietary Supplements

Prescription Drugs (Includes Contraceptive Products)

Real Estate

Restaurants & QSRs Sports/ Sporting Goods

Toys & Games

Weight Loss Products

Spanish Language Submissions should be forwarded to: FCNCommercialClearance@fox.com